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WSBT, Schurz Break Ground On New Broadcast Center

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(WSBT) With all the sad news Tuesday, we're happy to report a little exciting news for Schurz Communications and the WSBT Stations.

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Late Tuesday afternoon we broke ground on the new WSBT Broadcast Center. The new 80,000-square-foot building will house studios and offices for WSBT-TV, WSBT Radio, the SBT 24/7 News operation, and Schurz Communications corporate offices.

The facility will also house some *South Bend Tribune* staffers, although the *Tribune* will continue to operate its offices in downtown South Bend and downtown Mishawaka.

We are also expanding our ability to include you, our viewers, listeners, and readers. The new Studio B Community Room will be used as a meeting place for non-profit and community groups from across Michiana.

Todd Schurz, President and Chief Operating Officer of Schurz Communications, said our move to East Douglas Road in Mishawaka demonstrates the company's commitment to the past and the future.

"I mean, we've had operations all over St. Joseph County for many decades. And so, yes, what happened — we moved to this site in Mishawaka because there was no site in South Bend; there weren't. And as we looked at all the variables this was THE location in the county — 'cause we looked all throughout the county — that worked for us," he told WSBT News. "But yet we, we've served readers, listeners, and viewers throughout St. Joe County and throughout this whole entire region. That's home for us."

The new WSBT Broadcast Center is scheduled to open in the summer of 2008. WNIT Public Television will take over our old building in downtown South Bend once we make the move, so there will still be a television presence downtown.

Schurz corporate officials told WSBT News on Tuesday that while the address of WSBT will be different, the

coverage we provide day in and day out will not change.

"We'll have radio all together again, we'll have TV, we'll have some of the newspaper operations, we'll have digital, and we think there'll be some very interesting things," Schurz said. "So I think, from my perspective, it shows a renewed commitment to this community."

[Click here to see pictures of the April 24th groundbreaking ceremony](#)

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