

Packaged Salad Production and Distribution Plant Location Project Case Study

Austin Services
Labor Analysis
Community and Property Selection
Due Diligence
Incentives Negotiation

Project Investment:	\$54 Million
Labor Requirement:	300 unskilled and 20 semi-skilled workers
Site Size:	15 – 20 Usable Acres
Building Size:	250,000 Square Feet
Search Area:	Southeastern US including Tennessee, North Carolina, South Carolina, Southern Virginia
Outcome:	Selected site in Gastonia, NC

Major Location Factors:

- Proximity to interstate and major highway system
- Favorable population size and demographic characteristics
- Competitive local wage and benefit practices
- Available water and sanitary sewer capacity
- High-quality, abundant municipal water supply
- Available state and local incentives and assistance programs

